

Whiteboarding And Visual Collaboration

BENEFITS OF BLUESCAPE

With more scalability, security, and functionality than ordinary online whiteboards, Bluescape is the high-performance collaboration tool for today's hybrid teams.

- Support use cases beyond brainstorming including content reviews, presentations, planning, and decision making.
- Connect in-room and remote collaborators with a true hybrid offering.
- Multiple deployment options meet IT security and architecture needs.
- Secure files and documents with watermarks and federated identity.

WHAT IS BLUESCAPE?

Bluescape is a visual collaboration solution that provides an easy and engaging way to share content and knowledge between people, even when they're physically apart. Bluescape lets you virtually gather around your content to see both the big picture and every small detail, all in one place.

WHY WHITEBOARD WITH BLUESCAPE?

Bluescape includes all the key whiteboarding tools you'd expect—drawing, diagramming, sticky notes, all the usual suspects. But we didn't stop there. We incorporated advanced features and content-sharing capabilities you won't find anywhere else. So you can use Bluescape for more than just brainstorming. You can use it as your collaboration hub for the entire lifecycle of your project.

- **Virtual, persistent workspaces** are accessible anywhere, on any device, at any time.
- **Whiteboarding tools** like drawing, diagramming, and adding notecards facilitate ideation and collaboration.
- **Advanced content sharing** lets you upload files, add documents from Google Drive and Microsoft OneDrive, and not only upload videos, but synchronize playback as well.
- **Hold meetings** with native video calling and integrations with Cisco Webex and Zoom so you can collaborate face-to-face, right in the workspace.
- **Embed whiteboards** into your workspace to better organize your meetings and workflows.
- **In-room client** lets you create immersive digital whiteboards that span multiple screens, making it easier than ever to collaborate across physical and virtual spaces.
- **Go beyond whiteboarding** and ideation by using Bluescape for design reviews, team meetings, external presentations, and so much more.

BLUESCAPE FEATURES

Bluescape provides a more efficient and productive way to work, while relieving the frustrations of remote collaboration. By tapping into all the features Bluescape has to offer, you'll save time and effort, and increase team engagement, alignment, and trust.

WORKSPACES

Your workspace is a central meeting place, where you can store, organize, create, and share a near-infinite amount of content and knowledge. Since workspaces are virtual and always on, your team can collaborate anytime, from anywhere, on any device.

WHITEBOARDING

Capture ideas, visualize concepts, and focus attention with drawing and diagramming tools. Use notecards to create virtual sticky notes in the workspace.

CONTENT SHARING

Upload content or add links from cloud file-sharing services. Share presentations, documents, graphics, photos, and videos and make them accessible to your whole team.

VISUAL ORGANIZATION

Group content in containers to structure your workspace and simplify presenting, browsing, and navigating your work.

ANNOTATION

Capture feedback and illustrate ideas and processes by drawing on the workspace or directly on the content. Comment and @mention colleagues to alert them of tasks or new information.

COMMUNICATIONS

Make communicating easy by scheduling or starting video meetings right in Bluescape using built-in video calls or integrations with Cisco Webex and Zoom.

DEPLOYMENT OPTIONS

Whether you're looking to deploy via the cloud or on-premises, we offer multiple deployment options to give you the flexibility and security you need.

API

The Bluescape API enables integrations with third-party software to streamline workflows.

ABOUT BLUESCAPE

Bluescape is the visual platform for high-value collaboration. We bring teams and their work together in one place to overcome information silos and communication barriers, propelling productivity and breakthrough innovation. Customers include Fortune 100 companies, government agencies, higher education, and media and entertainment. A Silicon Valley-based company, Bluescape was named one of the most innovative companies of 2021 by Fast Company. Visit bluescape.com and follow us on [Twitter](https://twitter.com/bluescape), [LinkedIn](https://www.linkedin.com/company/bluescape), and [Facebook](https://www.facebook.com/bluescape).

