

Collaborate Efficiently From Design Through Delivery

BENEFITS OF BLUESCAPE

Bluescape is a high-performance collaboration tool that helps product teams work more efficiently and cost-effectively.

- Present, react, task actions, and monitor progress all in one place to accelerate approvals and sign-offs.
- Feedback, actions, and updates are centralized, eliminating the hassles of tracking and completing follow-ups.
- With your content in front of you, it's easier to facilitate product team discussions and gain alignment, so you can make better decisions, faster.
- In-person reviews are no longer required, eliminating costly travel expenses and unnecessary delays.

WHAT IS BLUESCAPE?

Bluescape is a visual collaboration solution that provides an easy way to share content and knowledge between people, even when they're physically apart. Bluescape centralizes your communications and work, providing

a virtual meeting place and workspace where product teams can more efficiently design, review, and deliver their product.

WHY CHOOSE BLUESCAPE FOR PRODUCT DEVELOPMENT?

Bluescape lets you organize all your work in one place—from plans and prototypes to project management tools—so you can move efficiently from design through production. Collect and organize product inputs using virtual workspaces to gain team alignment more easily. Capture requirements and visualize concepts and processes using Bluescape's whiteboarding tools. As the project moves towards delivery, use those same tools in tandem with notecards to support UX design and Agile practices. With virtual workspaces you can co-locate your team—and their work—to deliver products with greater efficiency and confidence.

- **Visualize and organize all your work in one place** using canvases and templates to increase efficiency and reduce information loss.
- **Annotate directly on content or in the workspace** when reviewing work. Comments, edits, direction, and kudos are all preserved to streamline follow-ups.
- **Design your product and manage delivery** with whiteboarding, notecards, and other tools that support UX and Agile practices.
- **Share work in a variety of formats** by simply uploading graphics, photos, and videos or sharing files from Google Drive, Microsoft One Drive, Dropbox, and Box.
- **Streamline communications** and collaborate face-to-face, right in the workspace, with native video calls and Webex and Zoom integrations.
- **Access work from anywhere, at any time, from any device** with secure virtual workspaces.

BLUESCAPE FEATURES

Bluescape provides a more efficient and productive way to work, while relieving the frustrations of remote collaboration. By tapping into all the features Bluescape has to offer, you'll save time, reduce costs, eliminate hassles, and increase team engagement, alignment, and trust.

WORKSPACES

Your workspace is a central meeting place, where you can store, organize, create, and share a near-infinite amount of content. Since workspaces are virtual and always on, your team can collaborate anytime, from anywhere, on any device.

WHITEBOARDING

Capture ideas, visualize concepts, and focus attention with drawing and diagramming tools. Use notecards to create virtual sticky notes in the workspace.

CONTENT SHARING

Upload content or add links from cloud file-sharing services. Share presentations, documents, graphics, photos, and videos and make them accessible to your whole team.

VISUAL ORGANIZATION

Group content in containers to structure your workspace and simplify presenting, browsing, and navigating your work.

ANNOTATION

Capture thoughts and feedback by drawing on the workspace or directly on the content. Comment and @mention colleagues to alert them of tasks or new information.

COMMUNICATIONS

Make communicating easy by scheduling or starting video meetings right in Bluescape using built-in video calls or integrations with Cisco Webex and Zoom.

DEPLOYMENT OPTIONS

Whether you're looking to deploy via the cloud or on-premises, we offer multiple deployment options to give you the flexibility and security you need.

API

The Bluescape API enables integrations with third-party software to streamline workflows.

ABOUT BLUESCAPE

Bluescape is the visual platform for high-value collaboration. We bring teams and their work together in one place to overcome information silos and communication barriers, propelling productivity and breakthrough innovation. Customers include Fortune 100 companies, government agencies, higher education, and media and entertainment. A Silicon Valley-based company, Bluescape was named one of the most innovative companies of 2021 by Fast Company. Visit bluescape.com and follow us on [Twitter](#), [LinkedIn](#), and [Facebook](#).

