

# Unleash Your Creativity With Bluescape

## BENEFITS OF BLUESCAPE

Bluescape is the ultimate visual workspace for creating content of any kind. Your ideas, inspirations, and work are all visible at a glance. Accelerate sign-offs by digitizing your workflows and reduce the costs and hassles of meeting preparation and follow-ups.

- Digital workspaces eliminate the tasks and costs typically spent on preparing printed materials for creative reviews.
- Content is displayed in high fidelity, allowing for more informed decisions.
- In-person reviews are no longer required, eliminating costly travel expenses and unnecessary delays.
- Meeting details are captured in the workspace, reducing the work required to collect, curate, and distribute feedback.

## WHAT IS BLUESCAPE?

Bluescape is a visual collaboration solution that provides an easy way to share content and knowledge between people, even when they're physically apart. Bluescape centralizes your communications and content, giving creative teams a virtual meeting place and workspace where they can visualize, review, and revise their work.

## WHY CHOOSE BLUESCAPE FOR DESIGN REVIEW?

Bluescape supercharges content creation. Capture an entire project from initial inspiration and design to the final product. Collaborate from anywhere, on any screen. Manage assets, resources, timelines, and feedback all in one place. Tap into Bluescape's complete set of tools to streamline reviews, revisions, and approvals so you can meet tight deadlines more easily.

- **Organize your work and revisions** using canvases and templates—where everything is available at a glance instead of hidden in shared folders.
- **Annotate directly on content or in the workspace** when reviewing content. Comments, edits, direction, and kudos are all preserved to streamline follow-ups.
- **Review content in high fidelity** by uploading graphics, photos, and videos, or sharing files from Google Drive, Microsoft OneDrive, Dropbox, and Box.
- **Bring everyone into the conversation** by holding meetings with native video calling and integrations with Cisco Webex and Zoom to collaborate face-to-face, right in the workspace.
- **Access work from anywhere, at any time, from any device** with secure virtual workspaces.
- **Streamline workflows** through integrations with Adobe Creative Cloud, Workfront, and more to come.

## BLUESCAPE FEATURES

Bluescape provides a more efficient and productive way to work, while relieving the frustrations of remote collaboration. By tapping into all the features Bluescape has to offer, you'll save time and effort, and increase team engagement, alignment, and trust.

### WORKSPACES

Your workspace is a central meeting place, where you can store, organize, create, and share a near-infinite amount of content and knowledge. Since workspaces are virtual and always on, your team can collaborate anytime, from anywhere, on any device.

### WHITEBOARDING

Capture ideas, visualize concepts, and give focus to virtual meetings with drawing and diagramming tools or use the notecards tool to create virtual sticky notes in the workspace.

### CONTENT SHARING

Share documents, files, media, and web pages in the workspace to make them accessible to your whole team. You can even upload videos to your Bluescape workspace.

### VISUAL ORGANIZATION

Group content in containers to help your team browse and navigate content while seeing the big picture.

### ANNOTATION

Capture thoughts and feedback by drawing on the workspace or directly on the content and @mention colleagues to alert them of tasks or new information.

### COMMUNICATIONS

Make communicating easy by scheduling or starting video meetings right in Bluescape using built-in video calls or integrations with Cisco Webex and Zoom.

### DEPLOYMENT OPTIONS

Whether you're looking to deploy via the cloud or on-premises, we offer multiple deployment options to give you the flexibility and security you need.

### API

The Bluescape API enables integrations with third-party software to streamline workflows.

### ABOUT BLUESCAPE

Bluescape creates collaboration solutions that help distributed teams perform their best—at work, on the go, and at home. Its hybrid work platform empowers colleagues to see the big picture, make better decisions, and drive positive results. Customers include Fortune 100 companies, government agencies, higher education, and leaders in media and entertainment. A Silicon Valley-based company, Bluescape has offices throughout the US and Canada. Bluescape is headquartered in San Carlos, CA. The company was founded in 2012 and is a wholly owned subsidiary of Haworth. Visit [bluescape.com](https://bluescape.com) and follow us on [Twitter](#), [LinkedIn](#), and [Facebook](#).

