





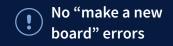
## Where Momentum Becomes Magic

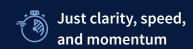
Creative brilliance demands momentum. In Media & Entertainment, progress isn't optional—it's everything.

Bluescape gives teams the space to move: to create, review, and decide faster, all in one fluid motion. It's not just a workspace. It's where ideas ignite, teams align, and action accelerates.

Built for the fast-paced, asset-heavy world of production, Bluescape becomes your creative command center—bringing all your visuals, feedback, and decisions into one frictionless flow.







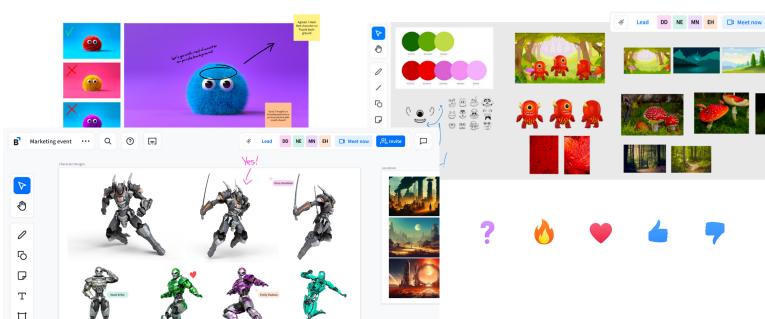
## Kill the Friction

This isn't your basic Miro or Mural. It's your fast lane from ideation to green light.

### See Every Pixel, Approve Every Detail Show assets at full fidelity, no compression loss, no rendering lag.

- No Board Limits, No Slowdowns Build bigger worlds without getting out of the flow.
- > Speak Your Mind, Save the Moment Create voice notes in the workspace. Feedback, captured.
- **> Breakout. Reconnect. Repeat.**Enable live breakout discussions inside the same shared space and reconnect with a click.
- > Frame-by-Frame Video Collaboration Watch, annotate, and comment across locations.
- Hit the Ground Creating Get straight to work with templates built for storyboarding, reviews, and fast-moving productions.
- > Less Back-and-Forth. More Done-and-Dusted.
  Collect every note, cut the noise, and approve
  without the drama.





# **Designed for Forward Motion**

Bluescape is designed for the kind of creative work that breaks other tools. Where other platforms fragment the process, Bluescape brings it together, with unmatched fidelity and speed.



### > Art and Animatic Reviews

Ultra high-res support without compression. Pin comments to the pixel. Drop voice notes in real time. Every frame, every note, captured.

### > Storyboarding and Scene Planning

Lay out entire story arcs without board limits. Collaborate live or async to lock scenes and move on.

### > Executive Reviews and Pitch Presentations

One space for high-res visuals, synced video playback, and team input. No version chaos. No email hunts. Just clarity.

#### > Cross-Studio Coordination

Work across studios and time zones without losing context. Everything's in one place—even when you're not.

### > Creative Breakouts and Iteration Loops

Break into focused groups without leaving the board. Regroup instantly to align and approve.

### Hollywood's Heavyweights Use Bluescape

Netflix, Marvel, Warner Bros., Sony, Paramount, FX—plus the ones we can't talk about. 😥



"Imagine seeing your artbook, your full creative brain, all in one place."

- Production Designer, Netflix

"If the work's not in Bluescape, it doesn't exist."

— Executive Producer, Shōgun

"You're not just reviewing. You're collaborating at the speed of thought."

- Storyboard Supervisor, Marvel

"We went from folder hell to a real workflow."

- Post Supervisor, FX Networks

"Every version. Every note. All in one place. It's like our entire pipeline, laid out and alive."

- Creative Director, Netflix Animation



# Plug Into Your Creative Universe

This isn't your sticky-note whiteboard. Your team runs on high-res assets, heavyweight tools, and brutal timelines—and Bluescape connects it all. From Photoshop to Premiere, it keeps your workflow tight, your assets accessible, and your ideas flowing fast.

### > Connect to Your Favorite Creative Tools

Drag assets seamlessly between Photoshop, Illustrator, Premiere Pro, and Bluescape.

### > Instant Access. Zero Asset Hunts.

Manage version histories, approvals, and production assets from within the tools you already use.

#### > Put Smart to Work

Enrich workflows with AI-powered enhancements, integrations, and insights.

#### > Lock Down Your IP

Protect your intellectual property with enterprise-grade security trusted by the US Department of Defense and Homeland Security.

### Real Results







\*Source: Total Economic Impact™ of Bluescape, Forrester Research, July 2021

## Ready to Get Into the Flow?

Bluescape is where your creative momentum lives. See how you can clear the path to faster ideas, faster decisions, and bigger creative wins with a customized demo today.

www.bluescape.com/creative-operations

