

Bluescape: Your Virtual War Room

BENEFITS OF BLUESCAPE

Virtual workspaces provide a more cost-effective, flexible, and scalable alternative to physical war rooms and project spaces.

- Achieve the same goals of a physical war room without the costly investments in real estate and AV.
- Visualize and orchestrate an immense volume and diversity of digital and real-time content.
- Remove the costs and hassles of preparing and organizing physical assets in physical spaces.
- Easily edit and reconfigure the workspace based on need.
- Eliminate the costly travel expenses and delays associated with in-person meetings.
- Scale up deployments across physical, virtual, and hybrid war rooms.

WHY CHOOSE BLUESCAPE?

Bluescape unifies teams and streams of information to create a common operating picture. By increasing the flow of knowledge and feedback across the command structure, Bluescape empowers teams with the tools they need to process complex information and maintain decision agility.

WHY BUILD A WAR ROOM WITH BLUESCAPE?

Bluescape lets you create virtual war rooms that aren't limited by the size, location, or availability of a physical room. Share and organize a near infinite amount of information and knowledge. Brainstorm, plan, and align on actions in secure, virtual workspaces that enable real-time and asynchronous collaboration 24/7.

Like conventional war rooms, Bluescape enables teams to see the big picture, get aligned, and make better decisions:

- **Share a wide variety of content:** Upload graphics, photos, and videos or share files from Google Drive, Microsoft One Drive, Dropbox, and Box.
- **Organize content and workflows, all in one place:** Group and classify related materials, map processes, and support team interaction using canvases and templates.
- **Brainstorm and whiteboard plans and processes:** Use drawing tools and sticky notes to capture and organize ideas.

Unlike conventional war rooms, Bluescape empowers teams to do more to achieve mission success:

- **Access work from anywhere, at any time, from any device:** Share and organize information and knowledge in a secure, virtual workspace that your entire team can access from wherever they are.
- **Leverage a near-infinite amount of space:** Virtual workspaces provide a massive collaborative canvas without physical limitations.
- **Enable remote and hybrid work:** Connect physical spaces and remote workers while empowering everyone with the information, knowledge, and tools they need to succeed.

BLUESCAPE FEATURES

Bluescape provides a more efficient and productive way to work, while relieving the frustrations of remote collaboration. By tapping into all the features Bluescape has to offer, you'll save time and effort, and increase team engagement, alignment, and trust.

WORKSPACES

Your workspace is a central meeting place, where you can store, organize, create, and share your content. Since workspaces are virtual and always on, your team can collaborate anytime, from anywhere, on any device.

WHITEBOARDING

Capture ideas, visualize concepts, and focus attention with drawing and diagramming tools. Use notecards to create virtual sticky notes in the workspace.

CONTENT SHARING

Upload content or add links from cloud file-sharing services. Share presentations, documents, graphics, photos, and videos and make them accessible to your whole team.

VISUAL ORGANIZATION

Group content in containers to structure your workspace and simplify presenting, browsing, and navigating your work.

ANNOTATION

Capture thoughts and feedback by drawing on the workspace or directly on the content. Comment and @mention colleagues to alert them of tasks or new information.

COMMUNICATIONS

Make communicating easy by scheduling or starting video meetings right in Bluescape using built-in video calls or integrations with Cisco Webex and Zoom.

DEPLOYMENT OPTIONS

Whether you're looking to deploy in a private cloud or on-premises, we offer multiple deployment options to give you the flexibility and security you need.

API

The Bluescape API enables integrations with third-party software to streamline workflows.

ABOUT BLUESCAPE

Bluescape is the visual platform for high-value collaboration. We bring teams and their work together in one place to overcome information silos and communication barriers, propelling productivity and breakthrough innovation. Customers include Fortune 100 companies, government agencies, higher education, and media and entertainment. Bluescape was named one of the most innovative companies of 2021 by Fast Company. Visit bluescape.com and follow us on [LinkedIn](#) and [Facebook](#).

