

How will you use Bluescape?

Operational applications. Proven results.

Bluescape is the hyper-integrated virtual workspace and digital workbench that brings people, data, and apps together—securely. With enterprise-grade security and flexibility built in, Bluescape helps drive productivity and agility within the government sector.

Why share a screen when you can share a workspace? Bluescape was created to allow large groups to interact with data, create products, and bring those products into workflows at speed. The platform scales to offer real-time collaboration capability to large groups, and supports calling data stores into the workspace, giving users the freedom to open the apps of their choice in the workspace.

Bluescape is ideal for operations centers, operational planning, scaled agile, intelligence analysis, and situational awareness/rapid response.

Take a page from our current customers to understand how Bluescape can be used to accelerate operations and enhance communication in your organization.

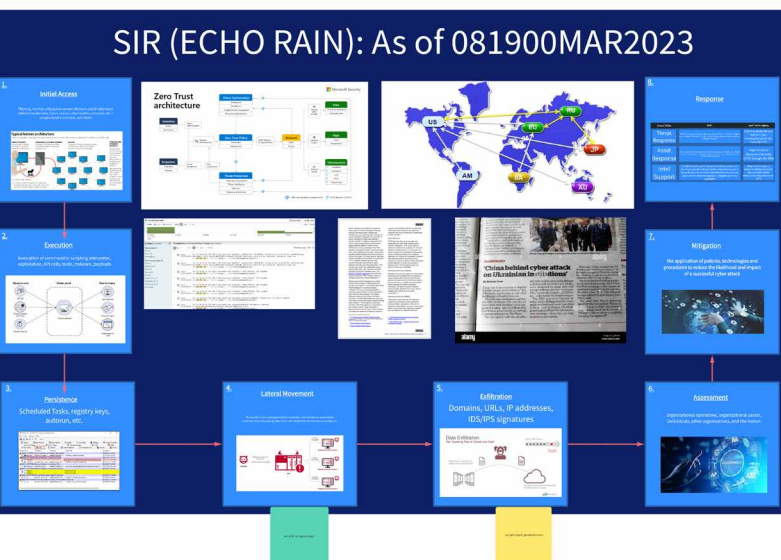
THE PLACE PROBLEM: SOLVED

A current customer has 16 global locations and dozens of cross-functional research and development teams, creating operational complexity. They use Bluescape to erase the geographic divide. Working like they are in the same room, leaders communicate and coordinate daily operations and shifting priorities. Bluescape provides an overview of the many tranches while also giving the teams permission-based access to the activities and details of each microtask, down to the most granular detail.

The impact of Bluescape on everyday operations has been significant. The organization reduced internal meetings by 66 percent, the equivalent of gaining an extra 26 hours every work week.

EFFICIENT PROGRAM PLANNING

An organization working on a multi-pronged project delivery needed a way to get its hands around all lines of effort, allocate resources, and track progress. Bluescape was able to serve multiple uses. It provides a dashboard with an executive-level overview that reflects key metrics. Beneath that layer, the organization created workflows for each task, allowing multiple groups to work on related projects simultaneously and to share progress. Serial progress soon became parallel processes, allowing the organization to scale up quickly and add resources to priority tasks as well as identify bottlenecks or delays.



BLUESCAPE FEATURES

Create infinite virtual workspace: Persistent workspaces accelerate discussions into full-scale brainstorming sessions, collaborative presentations and content interactions. Go beyond whiteboards to true project execution.

Centralize collaboration: Drag and drop images, graphics, videos, documents, and data streams into your workspace.

Curate content: Visually search, curate, and analyze documents, imagery, and video. Add files directly from Google Drive, Box, One Drive, and other storage services. Integrate with your team's preferred apps.

Deploy your way: On a public cloud, a private instance, or on-premises in a customer or partner-managed environment. Supports Amazon Web Services, Microsoft Azure, Google Cloud, Oracle, and more.

Bridge the gap: Assemble dispersed teams and their content in a shared workspace that serves as a single source of truth. Bluescape includes full audio and video conferencing capabilities, connecting teams for scaled, agile events like virtual workshops and planning.

Prioritize security: Deploy Bluescape with the highest security requirements—in private clouds, on-premises, or in air-gapped environments.

- FedRAMP Moderate+ DISA IL4 ATO in AWS GovCloud
- U.S. DoD ATO at IL4/IL5 for CUI and at the TS level
- DISA IL4 P-ATO and Support for ITAR

BLUESCAPE AT-A-GLANCE

Bluescape is the mission-ready visual workplace. Bluescape empowers distributed teams with easy-to-use tools to bring agility to complex processes—eliminating miscommunications, missed deadlines, and wasted time. Customers include Fortune 100 companies and government agencies. Bluescape was founded in Silicon Valley in 2012.

Headquarters: 812 Middlefield Road, Redwood City, CA 94063

Contract Vehicles/Partners: Available on GSA Schedule, ITES, SEWP, and NASPO through Immix and Carahsoft

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INTEGRATE PLANNING WITH OPERATIONS IN REAL TIME

A program running large-scale operations found a physical operations center too limiting. They needed a visually collaborative workspace to act as the single source of truth for personnel around the world. Enter Bluescape. With a 24/7 virtual operations center, personnel in deployed headquarters and smaller outstations could communicate and share real-time updates and intelligence. Bluescape's dashboard features a job board of those on duty, so personnel always know who gets the call.

IMPLEMENTING AGILE FRAMEWORKS

An agency was struggling with implementing its Agile framework at scale. Its technology solution didn't integrate well with existing operational processes, frequently outweighing the benefits. Using Bluescape for a pilot program gave the agency the freedom to use preferred apps and have the team truly collaborate, simplifying and uniting processes without sacrificing security. The new, adapted-agile approach accelerated progress and was used as a model of success to transform other efforts.

SITUATIONAL AWARENESS AND INCIDENT RESPONSE ABILITY

A major international event uses Bluescape to coordinate security for participants, venues, and countries with real-time information sharing, situational and intelligence monitoring, and collaboration with hundreds of supporting organizations and security forces. Where miscommunication or delays translate to risk, Bluescape was able to bring situational awareness and analysis into real-time workflows with a persistent, secure workspace. And give the event the confidence to make force protection decisions.

DATA-DRIVEN DECISION MAKING AND INTEL ANALYSIS

A major healthcare organization was overwhelmed with data surrounding patient care. Faced with many reports and multiple data streams, stakeholders fell into "analysis paralysis," unable to determine a clear direction or make decisions. Using Bluescape, the group was able to call up key data points to help them make informed decisions and visually interpret trends, with supporting information available for deeper analytical dives. Working synchronously and asynchronously, with analysts and their data in one place, increased the time to decision advantage by 50 percent.

