BLUESCAPE

More Space. More Power. No Contest.

Miro and Mural are fine if you're running a brainstorm. But when you're pitching a client, designing a space, or producing a show — sticky notes won't cut it. Bluescape was built for creative pros who need to work with high-res visuals at scale, not just bullet points and boxes. It's where feedback happens in context, assets stay sharp, and decisions actually get made. Compare for yourself — this isn't the same category, and it's not even close.

Category	Feature	BLUESCAPE	Miro	Mural
File Handling	Images - Max File Size	50 MB+	30 MB	20 MB; recommend keeping file sizes below 2 MB
	Videos – Max File Size	150 MB+	⚠️ Not supported for direct upload; embedded via links only	20 MB; recommend keeping file sizes below 2 MB
	Audio – Max File Size	150 MB+	⚠️ Not supported for direct upload; embedded via links only	20 MB; recommend keeping file sizes below 2 MB
	Documents – Max File Size	1 GB+	30 MB	20 MB
	Max Image Resolution	125 megapixels	32 megapixels	5 megapixels
	Max Image Dimensions	11,000 x 11,000 pixels	8,192 × 4,096 pixels	2,300 x 2,300 pixels
	Multi-File Upload UX	✅ Bulk uploads, drag-drop folders, thumbnails, bulk ingest	❌ Individual drag/drop only; no visual upload manager	❌ Basic multi-select upload with limited UX
	Lossless Image Rendering	✅ Yes, no compression	❌ No, compression/loss on larger files	❌ No
	Advanced PDF Handling	✅ Native rendering with multi-page support	❌ Limited rendering; issues with large PDFs	❌ Basic rendering; limited for large files

Get even more power! Private Bluescape instances available with increased file sizes and custom configurations.

Category	Feature	BLUESCAPE	Miro	Mural
Media & Review Tools	**Video Upload & Playback**	✓ Yes, with in-canvas playback	✗ No (only embeds via URL)	✗ No (only embeds via URL)
	Frame-by-Frame Video Annotation	✓ Yes	✗ No	✗ No
	Voice Notes	✓ Yes	✗ No	✗ No
	Presentation Mode	**Advanced:** Canvas Carousel & "Follow Me" for guided navigation with full view control	**Basic:** Frame slideshow only; no shared view control	**Limited:** Clickable agenda and "summon" to force-sync views
	Advanced Version Tracking / Revision History	✓ Persistent, visual versioning; native duplication + milestone tracking; side-by-side visual comparison designed for iteration	✗ No; only allows for manual duplication of boards	✗ No; only allows for manual duplication of boards
Collaboration & Workflow	**General Comments & @Mentions**	✓ In-line comments + @mentions with notifications	✓ Comments on objects, frames; email + in-app alerts	✓ Comments on elements; email + in-app alerts
	Comments on Visual Assets	✓ Precise comments on images, PDFs, and video frames	⚠ Can comment on boards/shapes but not image-specific; cannot comment on video frames	⚠ Comments float near content; no file-specific targeting; cannot comment on video frames
	Persistent Anchoring to Content	✓ Comments remain attached to asset or specific media location	⚠ May lose context if board is edited or resized	⚠ Less structured anchoring; easy to lose visual context
	Task Cards / To-Do Tracking	✓ Built in, assignable	⚠ Only via integrations (Jira, Asana)	⚠ Limited
	Templates (e.g., storyboards, reviews)	✓ Extensive, role-specific templates	⚠ Basic templates, mostly for planning	⚠ General-purpose templates only
	Integration with Creative Tools	✓ ShotGrid, Box, Google Drive, Jira, Microsoft 365, plus many more	⚠ Google Drive, Jira, Asana, Figma	⚠ Microsoft 365, Jira, Dropbox

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Category	Feature	BLUESCAPE	Miro	Mural
Security & Control	**Role-Based Access Control**	✔ Yes, with in-canvas playback	⚠ No (only embeds via URL)	⚠ No (only embeds via URL)
	Watermarking / Download Restrictions	✔ Yes	✖ No	✖ No
	Defense-Grade Security (FedRAMP)	✔ Yes	✖ No	✖ No
Performance at Scale	**Max Canvas / Board Size**	✔ Scales to 10,000+ assets per canvas without lag	⚠ Comments on objects, frames; email + in-app alerts	⚠ Comments on elements; email + in-app alerts
	Mobile / Touchscreen Optimization	✔ Designed for tablets, touchscreens, and stylus input; ideal for creative reviews, field use, and in-room collaboration	⚠ Works on mobile and touchscreens; basic drawing tools; not stylus-optimized	⚠ Mobile/tablet friendly; limited precision input; not ideal for detailed review
	Offline Access / Caching	✔ Partial (cached assets)	✖ No	✖ No

Ready to Move?

Bluescape is where your creative momentum lives. See how you can clear the path to faster ideas, faster decisions, and bigger creative wins with a customized demo today.

www.bluescape.com/creative-operations

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